



# THE CAPSTONE CONFERENCE

## Fresh-Thinking on Health Care Reform



**Alain C. Enthoven**, PhD, is the Marriner S. Eccles Professor of Public and Private Management, Emeritus, in the Graduate School of Business at Stanford University. He focuses on the financing and delivery of health care and cost-benefit analysis in medical care. He is a member of the Research Advisory Board of the Committee for Economic Development and served as Project Director for the CED report *Quality, Affordable Health Care for All: Moving Beyond the Employer-Based Health-Insurance System*.



**Kenneth Joseph Arrow**, PhD, is the Joan Kenney Professor of Economics, and Professor of Operations Research, Emeritus, at Stanford University. Winner of the 1972 Nobel Memorial Prize in Economic Sciences and a 2004 National Medal of Science. His most significant works are contributions to social choice theory, general equilibrium analysis, and to the role of asymmetric information with special application to the economics of health care.



**Robert Feldman**, MD, is the Treasurer and a member of the Board of Directors of Hill Physicians Medical Group, the largest Independent Practice Association in the country. Within Hill Physicians he has focused on reimbursement strategies that align physician interests with high-quality, cost-effective care, maintaining the financial stability of the group, and keeping the organization market-oriented. Since 1981, he has been a practicing cardiologist in Cardiovascular Consultants Medical Group.



**Victor R. Fuchs**, PhD, is the Henry J. Kaiser, Jr., Professor, Emeritus, at Stanford University, where he applies economic analysis to social problems of national concern, with special emphasis on health and medical care. He is author of nine books, including *Who Shall Live? Health, Economics, and Social Choice*, which helps health professionals and policy makers understand the economic and policy problems in health care. Fuchs was elected President of the American Economic Association, and elected to the American Philosophical Society, the American Academy of Arts and Sciences, and the IOM.



**Alan M. Garber**, MD, PhD, an internist and economist, directs the Center for Health Policy and the Center for Primary Care and Outcomes Research at Stanford, where he is the Henry J. Kaiser, Jr., Professor. He researches methods for improving health care delivery and financing in settings of limited resources. A VA staff physician, he also directs the health care program of the National Bureau of Economic Research and is a member of the Panel of Health Advisors of the Congressional Budget Office.

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Quadrus Conference Center, Menlo Park, CA



**Crystal Hayling** is President and CEO of Blue Shield of California Foundation. Through her nonprofit leadership roles, she has advocated for women, minorities and low-income families. Prior to Blue Shield, she was Senior Advisor for the Marguerite Casey Foundation. Serving on numerous boards, she was thrice named *San Francisco Business Times'* Most Influential Woman in Bay Area Business.



**David Lansky**, PhD, is President and CEO of Pacific Business Group on Health, overseeing efforts to improve the quality and affordability of health care in California. A nationally recognized expert in accountability and quality measurement, he has served as a board member and advisor to numerous health care projects and programs, including the National Quality Forum and the Medicare Beneficiary Education Advisory Panel.



**Sharon Levine**, MD, is Associate Executive Director of The Permanente Medical Group of Northern California. She is responsible for the development of the group's physicians, external relations, health policy and drug use management. A pediatrician with prior academic appointments, she serves on the Board of Directors of the Integrated Healthcare Association, the California Division of the American Cancer Society, and the Women's Foundation of California. She is a member of the Committee on Evidence-Based Benefit Design for the National Business Group on Health and the AHRQ.



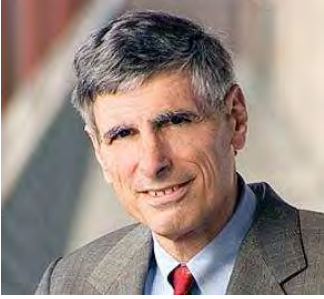
**Harold S. Luft**, PhD, is Director of the Palo Alto Medical Foundation Research Institute, and is University of California, San Francisco's Esselstyn Professor, Emeritus, of Health Policy and Health Economics. Former Director of the Philip R. Lee Institute for Health Policy Studies at UCSF, his research has covered HMOs, hospital competition, quality and outcome of hospital care, risk assessment and adjustment, and health care reform. An elected member of the IOM, he is widely published. His most recent book is *Total Cure: The Antidote to the Health Care Crisis*.



**David Mechanic**, PhD, is the René Dubos University Professor of Behavioral Sciences and Director of the Institute for Health, Health Care Policy, and Aging Research at Rutgers University. He researches and writes about the social aspects of health and health care. A member of the National Academy of Sciences, the American Academy of Arts and Sciences, and the IOM, he has written or edited more than 25 books and 400 publications in medical sociology, health policy, health services research, and the social and behavioral sciences.



**Gil Ojeda** is the Founding Director of California Program on Access to Care (CPAC) and a leading expert on health care issues pertaining to immigrants, the working poor, and to those with limited English and otherwise vulnerable populations. His 40 years of health care experience include: program development; regional health planning; managed care negotiations; and market analysis and advocacy for underserved communities. He also has extensive experience advising the California Legislature, state executive branch agencies, and the U.S. Congress.



**Philip A. Pizzo**, MD, is Dean of Stanford School of Medicine. Before Stanford, he was the Physician-In-Chief of Boston's Children's Hospital and Chair of the Pediatrics Department at Harvard Medical School. Pizzo has studied the diagnosis, management, prevention, and treatment of childhood cancers and the infectious complications that occur in children and adults whose immune systems are compromised by cancer and AIDS.



**Dorian Rinella** is Senior Vice President of Human Resources and Facilities at Nektar. Her experience spans 17 years at biotechnology companies leading strategic and tactical aspects of human resource functions, including managing issues surrounding mergers and acquisitions. Prior to joining Nektar, Rinella headed the human resource programs at Sirna Therapeutics, SUGEN, and Kosan Biosciences and Corgentech/Anesiva.



**Leonard D. Schaeffer** is the Judge Robert Maclay Widney Chair and Professor at the University of Southern California. He was Founding Chairman and CEO of WellPoint and Blue Cross of California. He is Chairman of Surgical Care Affiliates and is a Senior Advisor to TPG Capital. He served as Administrator of the federal Health Care Financing Administration (now CMS). He is a member of the Institute of Medicine.



**Sandra Shewry**, MPH, MSW, is the Founding President & CEO of the California Center for Connected Health, a strategy and planning body designed to promote integration of telehealth within California's health care system. She most recently served as Director of the California Department of Health Care Services and is a member of the Commonwealth Fund's Commission on a High Performance Health Care System.



**Stephen M. Shortell**, PhD, MPH, is the Blue Cross of California Distinguished Professor of Health Policy and Management and Professor of Organization Behavior at the School of Public Health and Haas School of Business at the University of California, Berkeley; as well as Dean of the School of Public Health at Berkeley. He currently researches the evaluation of quality improvement initiatives and the implementation of evidence-based medicine practiced in physician organizations. An elected member of the IOM of the National Academy of Sciences, he received, among numerous honors, the Baxter-Allegiance Prize for his contributions to health services research.



**John B. Shoven**, PhD, is the Wallace R. Hawley Director of the Stanford Institute for Economic Policy Research; Charles R. Schwab Professor of Economics at Stanford; a Senior Fellow at the Hoover Institution; and a Research Associate of the National Bureau of Economic Research. He specializes in public finance and corporate finance. He has published more than 100 articles and 20 books, most recently *Putting Our House in Order: A Guide to Social Security and Health Care Reform*, co-authored with former Secretary, George P. Shultz.



**Richard Slavin**, MD, a general, thoracic, and vascular surgeon, is Executive Vice President of the Palo Alto Medical Foundation. He was CEO of the Camino Medical Group for more than a decade and the Chairman of the Board of Directors of the Sunnyvale Medical Clinic. He is a fellow of the American College of Surgeons; former President of the San Jose Surgical Society; on the Board of the Integrated Healthcare Association and a Trustee of the Palo Alto Medical Foundation.



**Claude M. Steele**, PhD, is Director of the Center for Advanced Study in the Behavioral Sciences and Lucie Stern Professor in the Social Sciences at Stanford University. A psychologist by training, he researches how people cope with threats to their self-image. A recipient of numerous awards and honorary doctorates, he sits on the Board of The John D. and Catherine T. MacArthur Foundation and was elected to the National Academy of Sciences in 2003.



**Sally Welborn** is Senior Vice President, Corporate Benefits for Wells Fargo & Company, headquartered in San Francisco, California. She is responsible for the design and administration of employee benefits for over 280,000 employees and retirees. She currently serves as Vice President of the Pacific Business Group on Health and Vice Chair of the ERISA Industry Committee, as well as the Public Policy Committee of the National Business Group on Health.



**Lucien Wulsin**, JD, is Director of Insure the Uninsured Project and works on approaches to expand coverage for uninsured, working Californians through grants. A lawyer by training, he authored *California at the Crossroads: Choices for Health Care Reform*, a study laying out options to redesign the health care system; and *Health Care Options Report* giving recommendations to develop affordable health coverage for low and moderate income Californians.