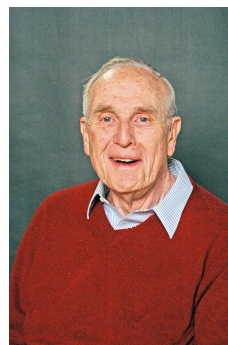


FRESH-Thinking 2.0
The Next Step in Health Care Reform
www.fresh-thinking.org

Fresh Thinking 2.0: Medicare Workshop
May 3-4, 2010
At Stanford University



John B. Shoven, PhD, Project
Director, FRESH-Thinking 2.0
Wallace R. Hawley Director, SIEPR
Stanford University
shoven@stanford.edu



Victor Fuchs, PhD, Chair, Core
Group, FRESH-Thinking 2.0
Henry Kaiser, Jr, Professor Emeritus,
Economics & Health Research and
Policy, Stanford University
vfuchs@stanford.edu

Presenters:



Timothy Stoltzfus Jost, JD
LEAD PRESENTER, IPAB SESSION
Professor of Law, Robert L. Willett
Professor, Washington and Lee
University School of Law
Lexington, VA
jostt@wlu.edu



William J. Scanlon, PhD
LEAD PRESENTER, IPAB SESSION
Consultant to the National Health
Policy Forum, Commission Member,
MedPAC, Washington DC
scanlonw@gmail.com

A Project at
Stanford Institute for Economic Policy Research
John A. and Cynthia Fry Gunn Building
366 Galvez Street
Stanford, CA 94305-6015

FRESH-Thinking 2.0
The Next Step in Health Care Reform
www.fresh-thinking.org



John Bertko, FSA, MAAA
LEAD PRESENTER, MEDICARE
ADVANTAGE
Adjunct Staff at RAND, a Visiting
Scholar at the Brookings Institution
and the retired Chief Actuary of
Humana Inc, Actuarial Consultant
Pacific Grove, CA
john.bertko@gmail.com

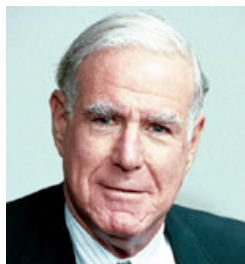


Francis (Jay) J. Crosson, MD
LEAD PRESENTER MEDICARE
ADVANTAGE
Vice Chairman, Medicare Payment
Advisory Commission, Founding
Executive Director of The Permanente
Federation
Oakland, CA
jay.crosson@kp.org

A Project at
Stanford Institute for Economic Policy Research
John A. and Cynthia Fry Gunn Building
366 Galvez Street
Stanford, CA 94305-6015

FRESH-Thinking 2.0
The Next Step in Health Care Reform
www.fresh-thinking.org

Participants:



Henry J. Aaron, PhD
Senior Fellow, Brookings Institution
Washington, DC
HAARON@brookings.edu



Jay Bhattacharya, MD, PhD
Associate Professor, Medicine -
Primary Care Outcomes Research,
Stanford School of Medicine, Stanford
University
jay@stanford.edu



Kenneth J. Arrow, PhD, Chair of the
Advisory Committee, FRESH-
Thinking
Joan Kenney Professor of Economics,
Emeritus, Stanford University
1972 Nobel Laureate in Economics
arrow@stanford.edu



Mark Duggan, PhD
Professor of Economics, University of
Maryland, Senior Economist, Council
of Economic Advisers, Executive
Office of the President
College Park, Maryland
duggan@econ.umd.edu

A Project at
Stanford Institute for Economic Policy Research
John A. and Cynthia Fry Gunn Building
366 Galvez Street
Stanford, CA 94305-6015

FRESH-Thinking 2.0
The Next Step in Health Care Reform
www.fresh-thinking.org



Alain Enthoven, PhD
Emeritus professor, Graduate School
of Business, Stanford University
enthoven@stanford.edu



Glenn Hackbarth, JD, MA
Chairman of MedPAC Commission
glenn.hackbarth@gmail.com



Alan M. Garber, MD, PhD
CHP/PCOR Director and Core Faculty
Member and Henry J. Kaiser, Jr.
Professor,
CHP/PCOR, Stanford University
garber@stanford.edu



Steve Lieberman
Visiting Scholar, Engleberg Center of
Brookings Institution; Consultant;
Former senior health official at the
Congressional Budget Office (CBO),
Centers for Medicare and Medicaid
Services (CMS), and Office of
Management and Budget (OMB)
Bethesda, MD
smlieberman@themoranccompany.com



Gopi Shah Goda, PhD, FSA, Core
Group Member, FRESH-Thinking 2.0
Research Scholar and Coordinator of
Postdoctoral Fellows Program,
Stanford Institute for Economic Policy
Research, Stanford University
gopi@stanford.edu



Harold S. (Hal) Luft, PhD, Core
Group Member, FRESH-Thinking 2.0

A Project at
Stanford Institute for Economic Policy Research
John A. and Cynthia Fry Gunn Building
366 Galvez Street
Stanford, CA 94305-6015

FRESH-Thinking 2.0
The Next Step in Health Care Reform
www.fresh-thinking.org

Director, Palo Alto Medical
Foundation Research Institute,
Professor of Health Policy and Health
Economics, University of California,
San Francisco
Palo Alto, CA
lufth@pamfri.org



Martha Marsh, MPH, MBA
President and CEO, Stanford Hospital
and Clinics
Stanford, CA
mmarsh@stanfordmed.org



Patricia Neuman, ScD
Vice President of the Henry J. Kaiser
Family Foundation and Director of the
Foundation's Medicare Policy Project
Washington, D.C.
TriciaN@kff.org

Joseph Rago
Senior editorial page writer
The Wall Street Journal
New York NY
Joseph.Rago@wsj.com



Arnold Milstein, MD, MPH
Medical Director at PBGH and the
National Health Care Thought Leader
at William Mercer
San Francisco, CA
Arnie.Milstein@mercercor.com



Stephen M. Shortell, PhD, Core
Group Member, FRESH-Thinking 2.0
Dean, School of Public Health, UC –
Berkeley, Blue Cross Distinguished
Professor of Health Policy and
Management, School of Public Health
and Haas School of Business
Berkeley, CA
shortell@berkeley.edu

A Project at
Stanford Institute for Economic Policy Research
John A. and Cynthia Fry Gunn Building
366 Galvez Street
Stanford, CA 94305-6015

FRESH-Thinking 2.0
The Next Step in Health Care Reform
www.fresh-thinking.org



David W. Sayen
Regional Administrator, Centers for
Medicare and Medicaid Services
San Francisco, CA
david.sayen@cms.hhs.gov



Richard Slavin, MD
General, thoracic and vascular surgeon
and Executive Vice President of the
Palo Alto Medical Foundation
Palo Alto, CA
slavinr@pamf.org

Staff:
Marika Cabral, Rapporteur
Stanford University
mcabral@stanford.edu

Emily Tashman, Administrator
FRESH-Thinking 2.0
emtashman@gmail.com

A Project at
Stanford Institute for Economic Policy Research
John A. and Cynthia Fry Gunn Building
366 Galvez Street
Stanford, CA 94305-6015